



Congratulations to Ky Stierwalt and family of Leedey, OK for exhibiting the 103rd Grand Champion Steer of the National Western Stock Show Heat Wave x BF/Mimms Donor 7063 – Raised by the Sid Blackburn family, NM and sold by Drager and Carr Dam sold as Lot 10 in Frozen Gold V by DeChristofaro and Sharp. OH to Mimms Cattle, TX

# FRIDAY, MARCH 20

**9:00 a.m.** - Ohio Beef Expo Trade Show Opens Sale Cattle and A.I. Sires will be on Display

**2-4:00 p.m.** - Ohio Maine Anjou Sale Preview Maine Alley, O'Neil Building

6:30 p.m. - Frozen Gold Social

Sponsored in part by
The Genetic Connection

CENETIC CONNECTION

Crowne Plaza Hotel's Grand Ball Room Heavy Hors d'Oeuvres and Cocktails

7:30p.m. EST - The Eighth Frozen Gold Sale

# SATURDAY, MARCH 21

9:00 a.m. - The Ohio Beef Expo Trade Show Opens 10:00 a.m. - Breed Sales Begin

**2:00 p.m.** - The Ohio Maine Anjou Sale Ring Two, Voinovich Livestock & Trade Center

### SUNDAY, MARCH 22

8:00 a.m. - The Ohio Beef Expo Jr. Steer & Heifer Show 9:00 a.m. - The Ohio Beef Expo Trade Show Opens

# SALE NIGHT PHONES:

419/350-9159 • 513/256-8575 • 330/234-7425

# Showcasing the World's Elite

Terms of the sale are cash or good check made payable to PrimeTIME immediately after the sale and before any livestock or merchandise is exchanged. Except where described differently in this booklet, full payment is expected on sale day. Invoiced accounts are due in full within 10 days of the sale date or may be subject to a 2% finance charge on the tenth day and each tenth day thereafter. Any person bidding on items in this auction agrees to these terms and conditions and understands that, by bidding, they are entering into a binding contract between themselves and the seller(s) and that they will be held financially responsible for their actions. This includes those people representing parties not present at the sale unless approval is received from the sale manager prior to the sale. All bidding disputes will be settled by the auctioneer.

All persons who attend this sale do so at their own risk. Neither the sale managers, auctioneer, employees, nor the sellers may be held responsible for any accidents that may occur.

The Columbus Crowne Plaza North Hotel's Grand Ball Room - in The Continent off I-71 at SR 161 (E. Dublin-Granville Rd.). Five minutes north of the Ohio Expositions Center, 6500 Doubletree Ave., Columbus, OH 43229. Phone: 614/885-1885.

Parties of ten may reserve a table for the auction by contacting anyone in the office of the sale manager. Only a set percentage of the available tables may be reserved and a fee will apply. Let us know if you would like to add champagne service and we'll have it ready for you when vou arrive!

Room Reservations
Call the Columbus Crowne Plaza North Hotel at 614/885-1885 and ask for the "Frozen Gold Block."

Port Columbus International Airport is within minutes of the Crowne Plaza North Hotel. The hotel offers a complimentary shuttle service to and from the airport.

Internet Bidding Procedures: Live internet bidding is available at www.liveauctions.tv. You may watch the auction and bid on your favorite items in real-time. Bidders must register prior to March 20th. Internet bidding is available for both the Frozen Gold and Ohio Maine Anjou Sales.



Internet Bidding Questions May Be Directed to 330/234-7425.

Internet bidders are responsible for all published updates/corrections and/or announcements made from the auction stand prior to and during the auction. It is highly recommended that all bidders consult the sale update sheet and sale order and/or contact the owner(s) or sale manager prior to bidding. The sale management and auction staff bear no responsibility for the function of the internet broadcast. The sale management reserves the right to refuse bidding privileges at anytime.

# SALE STAFF:

# Craig M. Reiter & Associates

P.O. Box 85 • Elmore, Ohio 43416 419/862-0117, phone • 419/862-0119, facsimile primetime@primetimeagrimarketing.com www.primetimeagrimarketing.com • 419/350-9159, sale days



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Mark Murphy	Ring Staff
John Meents	Ring Staff
Richard Carmichael	Ring Staff
BJ Eick	
Mike Reindel	9
Ken Torr	Ring Staff
Jason Reynolds	Ring Staff

# **IMPORTANT SALE INFORMATION**

Unless described or announced differently, the following terms will apply to each of the lots selling.

The Right to Flush
All lots described as "The Right to Flush" will carry the following guarantee. In all cases, a minimum of eight (8) transferable embryos is guaranteed to the buyer. In the event of any cow failing to produce the minimum number of embryos (8), the buyer will have the option of flushing the cow again until the minimum, and only the minimum, number of embryos is fulfilled, or the buyer may elect to have their money returned to them based upon a prorated price per embryo as determined by the auction price of the flush. In all cases, the buyer will assume the expenses associated with the embryo flush. The location and the technician used for the flushing procedure will be the choice of the seller and in most cases will be announced at the sale. Unless stated otherwise, the buyer will have the right to flush the female as soon as she is available. Please see each lot for details on each female's availability. The duration of the agreement will be 12 months from the date of the sale. If the purchaser has not received embryos within this time period, all deposits will be returned in full. If the purchaser has not paid the full purchase price within this time period, all deposits will be forfeited.

# Pregnant Recipients

In the case of already realized pregnancies (i.e. embryos that have been implanted and confirmed pregnant) the buyer will pay 100% of the purchase sale day. Each of these recipient females has been examined for pregnancy by a qualified technician and is fully quaranteed to be carrying the mating described with each lot. These cattle will sell without further guarantee. In the case of unrealized pregnancies, the seller will provide the buyer with a pregnant recipient female that is fully guaranteed to be carrying the mating described in its respective lot on or about the time agreed upon by the buyer and seller. Buyer must take delivery of and make full settlement for their pregnancy purchase within 30 days of confirmation of the pregnancy and notification by the seller. All "sexed pregnancies" are fully guaranteed to be carrying the calf sex as determined in this booklet or as selected by the buyer. No guarantee, expressed or implied, is made as to a live calf, calf quality, or recipient value. In all cases, transportation will be the responsibility of the buyer in cooperation with the seller.

Embryo Packages
Unless described or announced differently, all embryos are Grade #1s and are fully guaranteed to consist of their respective mating described herein. Due to the nature of this event and the wide range and geographical locations of the buyers and sellers involved, no guarantee can be made as to conception rate realized when using these embryos. However, if the buyer uses an embryo technician that is agreed upon by the seller and the buyer informs the seller of his intentions prior to implanting the embryos, at least one pregnancy will be guaranteed per three embryos sold. Many of the embryos will be available for transfer at the auction. However, in all cases, the buyer will be responsible for all shipping arrangements and expense.

### Semen

All semen is guaranteed to be of acceptable quality but no guarantee is made as to conception rate. Much of the semen will be available for transfer at the sale. However, in all cases, the buyer will be responsible for all shipping arrangements and expense.

Special Frozen Gold Marketing Opportunities

All progeny produced from the matings described in this booklet are automatically eligible to participate in any sale managed by PrimeTIME AgriMarketing NETWORK, Inc. in the future. Any breeder purchasing items in this sale and interested in this option should make the sale manager aware of his intentions well ahead of the sale in which they are interested participating and, provided the respective animal(s) have been properly managed and are in good health, the animals will be accepted. Certain restrictions apply and the sale manager will reserve the right as to sale placement.

### Disclaimer

Neither the owners, auctioneers, sale manager or other affiliated personnel may be held responsible for any accidents that may occur. PrimeTIME AgriMarketing NETWORK, Inc. acts only as an agent between buyer and seller and may not be held responsible for any livestock or merchandise. It is to be clearly understood that PrimeTIME AgriMarketing NETWORK, Inc. and its representatives act only as a medium between buyer and seller, and may not be held liable, financially or otherwise, for any failure on the part of the same to fulfill any obligations set forth in this sale or for the truth of any warranties expressed or implied. Neither does PrimeTIME AgriMarketing NETWORK, Inc. assume any financial obligations to collect or enforce the collection of monies between buyer and seller. This catalog has been prepared by the sale manager from information provided by the seller(s) and is assumed accurate as presented to us. However, PrimeTIME AgriMarketing NETWORK, Inc. will in no way guarantee age, pedigree, or reproductive status of the animals selling. All exceptions taken and adjustments made are between buyer and seller.

Calf in Utero Policy Available
You can insure any pregnancy or calf in utero with Great American Livestock Insurance Co. Check with the sale clerk for more information on this policy.

# The Pick of the Crop from DCC Dixie Erica 001...



DCC Dixie Erica 001 Reg. American Angus #13974139

RITO 9FB3 OF 5H11 FULLBACK **OCC FREESTYLE 921F** DIXIE ERICA OF RR 9275 OCC ANCHOR 771A

**OCC DIXIE ERICA 814G** 

OCC DIXIE ERICA 764C

### Lot 1 – Buyer's Choice of Calves from the Spring 2009 Crop

Special Terms of Lot 1: Buyer may select one calf from at least 11 calves born December 25, 2008 to April 15, 2009. Updated calf information will be available sale night and most of the calves may be seen prior to the auction at Double J Cattle or at www.frozengold.net. . Buyer will pay 50% of hammer price sale night with the balance due to the seller upon selection of the calf. Calf selection must be made by

### Available Calves/Matings Include:

- a. Duff First Look x 001, heifer born 01/13/09
- b. Duff First Look x 001, heifer born 01/07/09
- c. WAR Cowboy Up x 001, bull born 12/25/08
- d. WAR Cowboy Up x 001, bull born 12/27/08
- e. OCC Emblazon x 001, bull born 01/20/09
- g. OCC Emblazon x 001, two (2) calves due before 04/15
- f. WAR Cowboy Up x 001, four (4) calves due before 04/15

The great Angus gift that keeps on giving, DCC Dixie Erica 001 has positioned herself as one of the truly elite female bovine that our business has ever known. Since selling as the \$34,000 top-seller of the first Duff Cattle Company Power+ Female Sale where her first daughter by WAR Cowboy Up also sold for \$34,000, this maternal sister to the red-hot and limited, DCC New Look, has produced an amazing string of success that to date has totaled in excess of \$600,000 with perhaps her most impressive set of sons waiting to sell in the 2009 Power + Bull Sale the same day as the Frozen Gold. The economic impact of 001 is staggering and far-reaching as many breeders lucky enough to own 001 genetics have participated in her success. Consider that the production total of 001 mentioned previously does not include a 001 granddaughter that sold for \$35,000 in the 2007 Power+ Female Sale (a full sib to the Lot 24 embryos and pregnancy in this sale) or a \$52,000-valued son by Cowboy Up that was raised by Rist Show Cattle and Trennepohl Farms, IN, from an embryo purchase in our 2006 Frozen Gold Sale.

Since we last featured 001 in this sale, a 001 daughter was the \$32,000 top-seller of the 2008 Power+ Female Sale, a son, "The Enhancer" by OCC Emblazon was slated to headline to 2009 Power+ Bull Sale, and another son, "Movin' Up" by Cowboy Up, surfaced as a new source of quality in the Duff program. Add these new developments to the incredible string of success we already know from 001 – her \$60,000 top-selling daughter by Mr Anchors Outlaw that is a featured donor in this sale; her five sons by Cowboy Up that together sold for a \$94,750 valuation in the

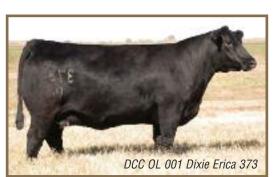
2007 Power + Bull Sale; their full sister, DCC Dixie Cowgirl 534, that was selected as the Reserve Grand Champion Angus Female of the 2007 San Antonio Stock Show for Justin Ingalls, TX after selling for \$35,000; or her full sister that sold for a \$106,000 valuation in the 2006 Power+ Female Sale - and this Lot 1 "Pick of the Crop" opportunity could not burn any brighter.

Purebred embryos from 001 are no longer available. Semen from her brother, New Look, is very valuable and hard to come by. This might be the best - and safest - chance to access this power-playing family that you'll ever get. 001 is a stimulus package like no

Sellers: Double J Cattle - Blair, Oklahoma

Contact Jimmy James or Greg Lucas at The Chef's Market - Retailers of all-natural, source-verified beef - 580.482.CHEF (2433)















# The Eighth Offering of Certain Success!

### Dear Breeders and Friends:

Welcome to the eighth edition of The Frozen Gold, an event like no other. This annual event has become a bright highlight on our spring calendar and, on behalf of everyone involved, it is my privilege to extend this invitation to each of you attend this year. The winter of 2009 has been a long one in nearly all parts of the country so please take this opportunity to join us for some fun in Columbus — Frozen Gold Style! We're power-packed for 2009!

The more of this catalog that I write the more I can't wait for sale night to get here. The potential and unrelenting quality in this sale is staggering and I can't wait to see how you will appraise it. Study this booklet closely before the sale and you'll be the winner when the dust settles. Every year, no matter how much we average, opportunities abound in the Frozen Gold. Great breeder/customer successes have come from the highest and lowest priced items in the sale. All you need to do is select those opportunities that best fit your program, bid your price, and then get to work. Mother Nature will take care of plenty, and one thing I have definitely learned over the years is that, when it comes to The Frozen Gold, the only way you don't win is if you don't play.

From minor and major champions to high-profit donors to sale-topping prospects to stud bulls and beyond; the success, profit, and enjoyment realized from investments made through this sale cannot be denied. They have been occurring at such a pace and in so many places that I cannot keep up with them. The "wins" are great to learn about and they are the driving force behind the past and future success of this event. It's very simple: If the cattle do not work for you then we'll have to find something else to do on Friday night.

Even in this "challenging economy", the pleasure stock business continues to grow and expand at a rapid pace and it is built upon sturdy pillars that will not fail. Excitement, profit, enjoyment, flexibility, challenge – these are the facets of the business that make it great and will make it last. If it were easy, everyone would do it – but it's not. The game is a tough one, and the cattle that have been selected for this event have accomplished a lot just to get to this point. They are the best of the best; the top 1%, and their inclusion in this sale provides you with proven and valuable shortcuts that make your goals considerably more attainable. The Frozen Gold Formula is very simple: Focus on results and consistent success. Offer only the elite. Lock-in value through accountability. It's a recipe that works and one that we intend to continue. Try it out once and see the surprising impact that genetics like these can have on your program.

This is the best time of year. Not just because the snow is melting and green grass is on the way but because new Frozen Gold babies are arriving daily and Mother Nature has guaranteed that they will push their programs higher. Great genetics level the playing field for programs large and small, and every year they raise the threshold for what the truly great ones are worth. A new game begins Friday evening, March 20th in Columbus, Ohio, and I know this much for sure; If you're not in, then you're definitely out.

See you in The Winner's Circle,
Craig M. Reiter, Event Manager
419.862.0117 – office
419.350.9159 – sale night
primetime@primetimeagrimarketing.com

# The Frozen Gold...Nothing Else Comes Close...



# Chill 602G...the one and only.



Sexed Pregnancy of DSUL/GK Chill Factor 602G
Maine Tainer Female Polled Black

Sire: Chill Factor Dam: GK/Mimms Angus 602

### Lot 2 - Confirmed, Sexed Pregnancy by Full Flush, Friction, Heat Wave, Irish Whiskey, or Ali

Est. Calving Date: March 2010 Buyer will pay 25% of hammer price sale day and may choose a bull or heifer pregnancy Available for pickup at Trans-Ova, IA summer 2009

What makes a female truly rare? Consistent greatness and occasional amazement, for starters. That's what you can expect from the great Miss Chill 602G, the amazingly consistent source of trendsetting quality at Sullivan Ranch that now claims more than \$370,000 in progeny sales. For nearly a decade, the 602G progeny have won on every level and influenced thousands of breeding decisions nationwide; they command a strong premium whenever they come to town. The ability of this family to breed on, down through the generations, is perhaps more amazing than the titles themselves and separates 602G from other top producers in the industry. No family of cattle creates more excitement, more purple, and more green than the great

Seller: Sullivan Ranch, Dan Sullivan - Hillsboro, TX - 254/707-0814





Miss Perfection - Full Flush x 602G



2005 San Antonio Reserve Supreme Champion Female – Full Flush x 602G



2008 Oklahoma Youth Expo Champion Simmental Steer



2008 Oklahoma Youth Expo Reserve Maine Steer

# Lucky Who 13...On a Roll!



# Embryos of Lucky Who 13 Donor Sire: Who Made Who

### Lot 3A - Three embryos by Heat Wave 1 Available for pickup or shipping sale day

### Lot 3B - Three embryos by Heat Wave 1 Available for pickup or shipping sale day

Full sibs to the hottest steer on the Midwestern circuit, the frozen gems are hot enough to melt your tank. Their only full brother was a \$46,500 highlight of the 2008 fall sale season and he has been a dominant force thus far in his show career for the Vickland family. In four times out he claimed five victories at the Heart of It All Preview (in both rings), Badger Kick-Off, the Ohio AGR Preview, and the Missouri AGR Preview; four of the toughest jackpots to be found. Spur up!

Seller: Hellbusch Cattle, Scott Hellbusch and Family - Creston, NE -





# More Power!

# Embryos of GCC Whoopi 16Y Donor Sire: Who Made Who

Donor Dam: Angus

### Lot 4A – Three embryos by Heat Wave Available for pickup or shipping sale day

### Lot 4B – Three embryos by Heat Wave Available for pickup or shipping sale day

### Lot 4C – Confirmed, Sexed Pregnancy by Heat Wave Est. Calving Date: Feb-March 2010

Buyer will pay 25% of hammer price sale day and may choose a bull or heifer pregnancy

Additional service sires will be considered

The super-freak feature of the 2009 Chosen Few Sale, this amazing Who Made Who daughter topped the bred female division at a \$38,000 valuation and drew plenty of admiring stares during the sale preview. She is one impressive piece of club calf machinery with so many physical blessings that it's hard to imagine you could find one you like any more. Whoopi 16Y is so right for the times perfectly moderate, unbelievably massive, totally shaggy, powerfully versatile that we call her the perfect club calf donor. Own these eggs and see how she will elevate your game!

Sellers: Granny Creek Farm, Mike & Jody Forman - Sunbury, OH - 614/332-0746 RA Rowe Farms, Utica, OH Guyer Cattle Company, Dave & Lucy Guyer - Robinson, IL - 812/243-1676

# Who Made Who's Full Sister!

Embryos of Miss Who 89/33

TAKE CHARGE

SM X AN

GLITTER N GOLD

MISS GLORIA 411C **COMM ANGUS** 

### Lot 5A – Three embryos by Heat Wave Available for pickup or shipping sale day

Lot 5B – Three embryos by Heat Seeker

Available for pickup or shipping sale day

### Lot 5C – Three embryos by Meyer 734

Available for pickup or shipping sale day

As strong of a genetic improvement opportunity as we can offer, the donor here is a rare and wonderful full sister to the great Who Made Who. She is a classic beauty and a cowman's delight with wonderful fundamentals and tremendous maternal ability and, best of all, she really packs a whallop in production. Her first ET calves arrived last fall – all by Chunky Monkey – and, from two calves sold and one retained, they are leading the pack with an average price of \$11,500. Miss Who 89/33 delivered another impressive Chunky Monkey son last spring but has never had a calf by any of the matings selling here; she is an untapped gold mine. Her full brother was one of the all-time most influential sires in the show cattle business, and this unique female is keeping the family tradition alive. This is a great spot to hang your hat!

Sellers: Murray Farms, Aaron Murray & Family – Waverly, OH – 740/708-4905





Who Made Who - A full brother to the Lot 5 donor

# Kroupa P89...



# Embryos of Kroupa Donor P89 Donor Sire: Who Made Who

Donor Dam: Meyer 734 x 602 Angus

### Lot 6A – Three embryos by Heat Wave Available for pickup or shipping sale day

## Lot 6B – Three embryos by Heat Wave

Available for pickup or shipping sale day

Greg calls this one "the best baldy Who Made Who daughter in North America". I'm not sure about that but I'd sure like to see the beauty contest that this one wouldn't win. As gorgeous on the inside as she is on the outside, this young donor is more proof of the power of the famed 602 Angus family that also produced the Lot 2 donor in this sale. This cow is as genetically and physically right as you can build one, and she is off to a racing start with a first calf by Ali that was the tops in his division in White Lake. Greg says it doesn't take a brain surgeon to make this one work, and we believe. Her large crop of ET Heat Waves that are arriving now will help pave your way to glory!

Sellers: Kroupa Genetics - Greg & Renette Kroupa -White Lake, SD - 605/730-2525



# Mark Sures NJFF Sage

HE PASSALIA CARRE

Nathan &

2005 Aksarben Grand Champion Feeder Heifer

Miss Snowflake 02M

# The Proven, Good Stuff!

Miss Snowflake O2M Registered 50% Maine Tainer Cow #336321/ChiMaine Cow #P292733

BIX TAKE CHARGE

WHO MADE WHO 411F

LSC MISS GLORY 411C NCC WD 40 12G

NSS MISS 903

NSSR MISS 6405

### Lot 7A – The Right to Flush Miss Snowflake 02M

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of six (6) transferable embryos is guaranteed to the buyer with no cap. Snowflake 02M is open and ready to flush shortly after the auction. She is currently averaging approximately 9.8 embryos

### Lot 7B - Three embryos by Mossy Oak

Available for pickup or shipping sale day

### Lot 7C – Three embryos by Heat Wave

Available for pickup or shipping sale day

Another fantastic Who Made Who daughter and one of the most proven females in the offering, Miss Snowflake 02M has established herself as a "go to girl" for show ring success and dreamy profit margins. This family of cattle seems to be made for The Winner's Circle, and Snowflake has already produced \$70,000 worth of progeny sales from her last three natural calves (not including the excellent son she is currently nursing). The Snowflake success started with a gorgeous daughter by New Era that was selected as the Grand Champion Feeder Heifer of the always tough Aksarben in 2005. They continued with a very special daughter by Mossy Oak in the spring of 2006. This daughter went on to headline the 2006 Girls Gone Wild Sale where she sold to Morgan Tomsen, IN, and then cut a path through America's show rings like few females have done. Morgan's heifer was selected as a multiple jackpot champion and claimed major honors such as the 2007 Indiana State Fair Supreme Champion Female, the 2007 North American International Grand Champion Junior Chianina Heifer where she was also selected as the Grand Champion MaineTainer Heifer, and the 2007 American Royal Reserve Champion Junior Maine Tainer Heifer title. Snowflake hit again in the spring of 2007 with a son by Hairy Bear that sold for \$12,000 for resale, and in 2008 her daughter by New Era produced a show heifer by Mossy Oak that has already been a multiple winner for the Tomsen family. Snowflake has proven herself time and again, and she performs especially well in transplant. Be sure to consider this flush opportunity as one of our best - she will be ready to go again immediately following the sale and she can flush a big number. We'll be hearing from this one - hang on tight and invest with confidence!

Seller: Filipi Show Calves, The Tom Filipi & Family - Davey, NE - 402/785-2325 or 402/430-0280

# Quality That Never Goes Out of Style!



Embryo's of K- Cow 166
Donor Sire: Double Vision

Donor Dam: Angus

### Lot 8A - Three embryos by Troubadour Available for pickup or shipping sale day

### Lot 8B – Three embryos by Troubadour Available for pickup or shipping sale day

Pulled from the heart of the historic K- Ranch, the 166 donor is well-deserving of her spot in our ninth offering. She is the dam of the 2006 Oklahoma Youth Expo Grand Champion Steer for the Kokojan family – a \$28,000 prospect – and another son by White Fang that sold for \$6,500. This solid-red powerhouse has all the physical tools. Her unique pedigree makes her a versatile, niche pick for plenty of serious steer producers, including Triple B Cattle that selected her as the \$16,000 top-selling female of the 2008 Spring Collection at K- Ranch. This is quite a cow - immense feet, smooth bone, powerful muscle yet smooth and sleek with unreal hair – and she can produce real results, real quickly. This mating to the high-selling Troubadour is a match made in heaven. Donor 166 is your big-time red to bring home the green - and the purple!

Seller: Triple B Farms, Chris Beutler & Family - Bancroft, NE - 402/380-8244



2006 Oklahoma Youth Expo Grand Champion Steer

# Cherry Delight...



# Cherry Delight

Donor Dam: Simmental Cherry Delight is Tested THF/PHAF

### Lot 9 – The Right to Flush Cherry Delight

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of six (6) transferable embryos is guaranteed to the buyer with no cap. Cherry Delight is open and ready to flush shortly after the auction. Semen from SLC Sooner 101 will be made available to the purchaser by the sellers if so desired. Please ask for details.

Rare, wild, and extreme, this THF/PHAF Heat Wave daughter is so far ahead of her time that it may be some time before we fully comprehend her value. She was a \$54,000 top-seller from the 2008 fall sale season that several have described as "the best I've ever seen". They broke the mold after they made this special female – so much width, shape, power, look, and proper design and then they put a big "cherry" on top by taking away any obstacle that might have slowed her down in the breeding pen. Instead, this one-of-a-kind is ready to run free and, in doing so, raise the bar for the rest of us. Get in early - the options here are very exciting – and put some thought into the seller's special offer to access their supply of SLC Sooner semen. Build something special!

Sellers: DeRouchey Cattle Company, Fred and Joan DeRouchey -Mitchell, SD - 605/530-6488

Sneed Cattle Company, Mark Sneed - The U.S.A. - 937/269-1871



# Watson's Black Diamond 54...



# Watson's Black Diamond 54

DONOR PEDIGREE:

Sire: Full Flush

Dam: WCC Cow 33 (Habanero x Sim x Angus)

# Lot 10A – The Right to Flush Watson's Black Diamond 54

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of eight (8) transferable embryos is guaranteed to the buyer with no cap. Black Diamond 54 is open and ready to flush in early May. Her first flush produced 15 grade one embryos.

### Lot 10B - Three embryos by Heat Seeker

Available for pickup or shipping sale day

Steve Watson and family have been breeding on the same set of cows for 30 years and they have developed a real jewel in their "Black Diamond 54" donor. She is bred-up from the best stock on the place and she is making quite a name for herself as one of the elite club calf matrons in the business. Few cows of any color make or model can claim a track record of success to run with this young Full Flush daughter and she appears to be just getting started. She burst on to the scene with a \$19,000 natural son by Heat Seeker that went on to win several shows for Jacque Knipe, Adamsville, Ohio, before culminating his career with a selection as the Reserve Grand Champion Market Steer of the 2007 Ohio State Fair. The next two natural calves from this impressive beast were both by Heat Seeker and both hit the mark with a heifer calf in 2007 that sold for \$14,000 to Stocker Farms, and a 2008 steer calf that went to Shane Show Cattle, OH, for resale. Tremendous consistency and all-around cowboy quality is bred-in to this multi-generational Watson product that is making her Frozen Gold debut. Here is your first chance to access the most lucrative and successful show ring mating in the 30 year history of the Watson outfit. Bid with a smile!

Seller: Watson Cattle Company, Steve & Denise Watson – Salesville, OH – 740/255-7229 or 740/732-5857





# Lautner's Totally 25...

Lautner's Totally 25

DONOR PEDIGREE: Sire: Totally Tuned MGS: Payback

"Sparky

### Lot 11A – Three embryos by Heat Wave Available for pickup or shipping sale day

### Lot 11B – Three embryos by Heat Wave

Available for pickup or shipping sale  $\bar{\mbox{day}}$ 

Phil Lautner means business and his famous "Totally 25" donor is all that! When it comes to donors that are proven with the great Heat Wave, she deserves her spot at the very front of the line. He's a great sire, but cows like this one make him greater. This giraffe-necked, long-haired beauty knows how to deliver, and she has been doing it with consistency. Five steer calves from this recipe sold for a \$9,700 average at Dale Duxbury's in the fall of 2007, a son was recently a crowd-favorite division winner of the 2009 Fort Worth Stock Show for the Hall family. A full sister sold for \$13,000 in the 2008 Hartman Customer Appreciation Sale, and another ("Sparky") is a feature of this spring's Diamond M Club Calf Sale in Alabama. You asked for it, you got it. The proven, stout stuff from the deep end of the ocean. Dive in!

2007 Ohio State Fair Reserve Grand Champion Steer

Seller: Lautner Farms, Phil Lautner – Jefferson, IA – 515/386-3284 or 515/391-0853

# Built for the Bright Lights...

# OCR Miss Peugeot RO4 "Char"



# OCR Miss Peugeot RO4 "Char" Reg. Purebred Charolais Cow#F1021422"

2 UP PUEGEOT ET PLD

KEYS PEUGEOT 72N PLD

MISS KEY SALLY 73H PLD OCR MR PERFORMER J13 PLD

OCR MISS PERFORMER N60 PLD

OCR MISS ELIMINATOR G06 PLD

## Lot 12A - The Right to Flush OCR Miss Peugeot R04 "Char"

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of six (6) transferable embryos is guaranteed to the buyer with no cap. Char is open and ready to flush shortly after the auction. She is currently averaging approximately 8.5 embryos per flush over 2 flushes.

# **Lot 12B – Three embryos by Heat Wave** Available for pickup sale day

Lot 12C - Three embryos by Lifeline

# Lot 12D — Confirmed, unsexed pregnancy by Heat Wave Due to calve Sept 7, 2009 - Available for pickup in Horse Cave, KY — Recipient is an Angus II cow

# Lot 12E — Confirmed, unsexed pregnancy by Heat Wave Due to calve Sept 7, 2009 - Available for pickup in Horse Cave, KY — Recipient is an Angus II cow

If you've been searching for just the right dose of Charolais genetics to introduce into your program then this "buffet" of genetic opportunity from the now-proven "Char" is a shopping pleasure you cannot ignore. This purebred beauty is back again and more valuable than ever with her first crop of ET calves under her belt and a gorgeous, natural daughter by Madrid to her credit. Char sold as a special live feature of our eighth Frozen Gold and she did what every great female is supposed to do – get better. Now we know what she will do. Tim Heckman, IL, purchased her first flush in our 2006 sale and was treated to a successful litter of calves by Heat Wave and Lifeline – the same matings that sell here – and we know she can make a great purebred just by looking at her last calf. This Frozen Gold exclusive is your "all-access pass" to this outcross powerhouse and former show champion. Embryos, pregnancies, or a big flush opportunity; you can write your own ticket.

Sellers: M.A.C. Cattle, Mac and Connie Smith - Horse Cave, KY - 859/707-7150

# Parti Girl 835...



# Embryos of Parti Girl 835

Donor Sire: Meyer 734

Donor Dam: Partisover Angus Donor 550

# Lot 14A – Three embryos by Heat Wave Available for pickup or shipping sale day

# Lot 14B - Three embryos by Heat Wave

Available for pickup or shipping sale day

Over the years the Frozen Gold has been home to many great females with this pedigree – we even sold the great 550 donor in 2005 to Bonnell Farms, IN – and they have all returned with style. The Meyer 734 x 550 combination stands as one of the most recognizable pedigrees for quality and added-value that our industry has known and its legacy is firmly in place as one of the most lucrative families in the business. Even so, few females of this lineage have experienced the degree of success that Parti Girl 835 has. She was a major winner in the former Ray Farms program, and she caused quite a stir when she came to live in the Buckeye state. Since then, she has never produced an ET heifer calf and all nine bulls – to date - have sold in excess of \$3,250 with some fetching far more. The most decorated of these sons by Heat Wave was the great prospect shown here that was sold by Shane Show Cattle, OH, and exhibited to many championships by Kaitlyn Thompson including Grand Championships of the Highland County and Brown County (OH) Spring Previews and Reserve Championships at the Clark County (OH) Cattle Battle and the Hot Shot Classic. More full sibs are arriving daily in Amesville and they stand as testament to the consistency of this cross. See them before sale time and then get ready to party with this great Parti Girl!

Seller: Lucas Family Club Calves, Joe & Beverly Lucas and Family – Amesville, OH – 740/448-7545 or 740/448-4284



# Miss USA...The Triple Crown Champion!



Miss USH2S Registered 50% American Simmental Cow #2342210

MR BLACK GX 6W

**MEYER RANCH 734** 

MISS GX 728R WHO MADE WHO

WAG HAIRIETTA 9145J CAX

WAG ANGUS

# Lot 15A – Three embryos by Heat Wave

Available for pickup sale day

# Lot 15B - Three embryos by Heat Wave or Steel Force

Available for pickup sale day

# Lot 15C - Three heifer embryos by GF Maximus\*\*\*

Available for pickup sale day - Produced from sexed heifer semen

The winningest Meyer 734 daughter in history from the greatest Who Made Who cow in history, Miss USA is back again for another round of magic from the incomparable Hairietta line. The eighth Frozen Gold featured the first frozen offerings from this leader in the deep Hara Farms arsenal and they provided great customer success so the only way we know to do it better is to do it bigger. This time we give you more options, more eggs, and more chances to write your page in the Hairietta History book. Miss USA was selected as the dominant Grand Champion SimSolution Female of the 2007 American Royal, 2007 North American International, and the 2008 National Western Stock, and, along with her faboulous siblings, is

creating a whole new level of success in the Hara program and those of their customers. This incredible female is perfectly versatile and dangerously potent whether you go Simmental or club calf. Her first ET calves are very young but drawing rave reviews; and the first crop from her now-deceased older sister, Miss America, produced more than one 5-digit prospect born from Frozen Gold embryo sales. Whichever way you take her, there is no doubt that Miss USA will carry on the great tradition of winning quality established by her incomparable dam, WAG Hairietta, a featured donor of our sixth and seventh sales and the amazing female whose progeny sales are destined to hit

the \$1 million mark soon. Few things in life are certain but this line of cattle is one you can bank on every time.

Seller: Hara Farms - Mark, Jeff, and Chuck Hara -Hilliard, Ohio – 937/478-8431









# Championship Sim Angus Genetics!

16

HL Nina T3354 Registered 50% American Simmental Cow #2386067

Registered 50% American Simmental Cow #2386

ELINGSON BLACK PERFECTOR

VS MR PERFECT N305

AJV MISS ZING 701G TC MOONSHINE 001

TCR MARTINA 3354

TCR TP MARTINA 804

### Lot 16A – Three embryos by Steel Force Available for pickup sale day

### Lot 16B – Three embryos by Steel Force Available for pickup sale day

The Grand Champion Percentage Female of the 2008 AJSA Summer Classic and an amazing, outcross cow prospect, the Frozen Gold is proud to host the production debut of this certified, stunner half-blood. Nina T3354 beats them all in terms of capacity, movement, style, and total, power cow design. She was born for this mating to the great Steel Force. Imagine what you can accomplish with progeny from these packages; the bottom of their pedigrees will be 100% different from any of the competition and they'll always have the show ring superiority of Nina to back them up. Serious cowboy stuff here!

Seller: Jon Sweeney - Mitchellville, IA - 515/249-2926





SVJ Light Me Up T956



Lazy H Burning Obsession T7

# Burn Baby Burn!

Lazy H Burn Right T26
Reg. Purebred Simmental Cow#2382177 Calved: February 3, 2007

SVF/NJC BUILT RIGHT N48

NJC EBONY ATOINETTE HC POWER DRIVE 88H

TRIPLE C BURN IT UP N34L

TRIPLE C BURNING POWER L3

Lot 17 – The Right to Flush Burn Right T26

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of eight (8) transferable embryos is guaranteed to the buyer with no cap. Burn Right T26 is open and ready to flush shortly after the auction. Her first lifetime flush occurred after this booklet went to press.

When it comes to winning Simmental genetics and winning Simmental cow families, precious few can stand the heat that the Burn It Up family brings to the fight. Burn Right T26 is the latest and greatest female to burn up the show ring from this incredible line of cattle. She was selected as the Reserve Grand Champion Female of the 2009 National Western Simmental Show in only her second time shown and she entered production without missing a step after collecting her Denver hardware. Her great dam was lost before her time but not before she could author a record book that is the stuff of Simmental legend. Aside from the fact that Burn It Up N34L progeny won nearly everything there is to win at the 2008 Ohio State Fair Simmental Show - five classes, Grand and Reserve Female in both the junior and open shows on different heifers and Grand Bull – another daughter, SVJ Light Me Up T956, was selected as the Champion Jr. Yearling Female of the National Western Stock Show and three other daughters were division winners at the 2008 NWSS, NAILE, American Royal, Keystone International and two of them placed in the top seven of their respective divisions at the 2008 AJSA Summer Classic. One of them, Lazy H Burning Desire S121, sold for a \$27,000 valuation to Campbellco, OH, and Guyer Cattle Company, IL, in the 2008 Ante Up Fall Sale and still others are winning young donors for Lazy H and SVJ/D&D Farms, PA. This exciting flush opportunity will be your first chance to flush any of the Burn It Up progeny and T26 is everything you would want her to be. Fertility runs in the family, so expect a big return. This line has worked with whatever they have been tried with. Now it's your turn to burn it up!

Sellers: Lazy H Simmental, Randy Henthorn & Family - Fleming, OH -740/525-6241 Adam Hall, Manager - 740/336-8142

# Black Bear's Best...5389!



# Embryos of HCD Miss Black Bear 538Q Reg. 75% Simmental Cow#2114567

LIBBYS BLACK BONUS BOZO

**BLACK BEAR** . FF APRIL HOPE

**GW HIGHWAY 87** 

H-D MISS E538

BW +1.1 WW +33 2 YW +58.3 M +11 1 MWW +27.7

### Lot 18A – Three heifer embryos by Climax\* Available for pickup sale day

### Lot 18B – Three embryos by Steel Force

Some awfully valuable Simmental blood will change hands during our eighth frozen auction and this perfect brood cow might be the best one you never heard of. You need to get to know her. She is the elephant-bodied, Shaq-footed dam of more than \$70,000 worth of production from her first six natural calves including her most recent daughter by Meyers Red Top that was a \$10,000 private treaty selection and has already been a multiple-winner for Glen Woodrow, IL. This foundation Black Bear daughter is bred-up from the core of the famous H&D Herd, IL, and she creates plenty of exciting options in the breeding pen. She is certainly massive and appealing enough to go club calf, yet she is big and cowy enough with a high enough percentage to make some really interesting Simmental cattle. This is her Frozen Gold debut but there is much more to come from 538L. She'll make Climax and Steel Force look like experts.

H&D Miss Black Bear 538L

Sellers: Ulrich Cattle Company, John and Melissa Ulrich - West Alexandria, OH - 937/839--5000 Bell Family Cattle, John Bell & Family - Eaton, OH - 937/533-7833



# THE 2009 SEXED HEIFER SEMEN INVENTORY

SIRE: CNS DREAM ON L186 DAM: SVF SHEZA STAR N902

The Frozen Gold is proud to offer the entire inventory of sexed heifer semen from Star Power for 2009. This will be your only opportunity to purchase sexed semen from Star Power for the foreseeable future. This is the same inventory that the owners have used in their own programs. All semen was collected in 5 ML straws and will be available for pickup sale night.

Lot 19A – 5 straws heifer semen	X
Lot 19B – 5 straws heifer semen	x
Lot 19C – 5 straws heifer semen	x
Lot 19D – 5 straws heifer semen	X
Lot 19E – 10 straws heifer semen	x
Lot 19F – 10 straws heifer semen	x
Lot 19G – 10 straws heifer semen	x
Lot 19H – 10 straws heifer semen	X
Lot 19J – 10 straws heifer semen	X
Lot 19K – 10 straws heifer semen	X
Lot 19L – 10 straws heifer semen	X
Lot 19M – 10 straws heifer semen	X
Lot 19N – 10 straws heifer semen	X
Lot 19P - 10 straws heifer semen	X



POWER 2 CHANGE
Star Power x Dr Who/Sim/An
Owned by: Brad Hook & Potter Farms



JF Reba 8080

GRAND FEMALE 2009 SAN ANTONIO

Owned by: Circle M Ranch, TX

Bred by: Janssen Farms, IA







Hard Drive

Grand Slam

EPD's:

CE +2.6 BW +3.2

WW +35

YW +62

MM +18

M&G +35



DSUL Bailey



III Deanna 382
Registered Hereford Cow #P42421917

JSF 37 271 DEVO 23C

AA DEANO 134

AA MS KEYNOTE 716 AA AIRWAVE 8180

AA MS AIRWAVE 9184

AA DELORES 8148

Lot 21A – Three embryos by Purple Milsap Available for pickup or shipping sale day

Lot 21B – Three embryos by DB Grand Slam Available for pickup or shipping sale day

Lot 21C - Three embryos by DB Grand Slam

Available for pickup or shipping sale day

Not your ordinary Hereford and darn sure not your ordinary female, AA Deanna 382 is the proven dam of one of the most popular Hereford heifers to hit the Midwestern show scene in quite some time. Her daughter by Grand Slam was Becca Chamberlain's nearly unbeatable female from the 2005-06 season when she captivated judges and crowds alike while being one of the few purebred Hereford females that was a consistent Top 5 performer in our toughest jackpot shows. When you've got Herefords with bone, style, muscle, and great hair quality, then you've got a precious product that is one of the easiest show prospects to sell. The right one will make them all come running – see recent Hereford heifers sales for proof – and this family certainly has all the tools you'll need. If you get the chance, be sure to get to Goettemoeller Show Cattle before the sale to see their recent arrivals. Um, good!

Seller: Goettemoeller Show Cattle, Brian & Dru Goettemoeller - Winchester, IN - 937/459-0209

# Anything But Ordinary...

20 Sexed Pregnancy of Miss Summitt 145 E

Reg. Hereford Female # 19540357 Horned

K&B SUMMIT 4064

K&B SUMMIT 8103

K&B MISS TITAN 1654 MR INCREDIBLE

B&S INCREDIBLE MS 101

K&B MISS ADVANCE 2

# Lot 20 - Confirmed, Sexed Pregnancy by K&B Summit 8103 or Channing

Est. Calving Date: March 2010 Buyer will pay 25% of hammer price sale day and may choose a bull or heifer pregnancy

Available for pickup at Trans-Ova, IA summer 2009

A one of a kind - and perhaps a one time only - offering from the great Miss Summitt 145E donor at Sullivan Ranch, this sexed pregnancy opportunity is one of the very few chances you'll get to directly access the foundation of this great family of Hereford show cattle . 145E is, of course, the dam of Grand Slam, Bases Loaded, Hard Drive and the powerful Sullivan Ranch donors, Sandy 116L and DSUL Baily, among others. She is the linebred Summit creation of Donnie Begalka, SD, and we could write a book about what she and her descendants have done for the Hereford steer business. Most recently, the 145E produced a pair of heifer calves that had them all buzzing at the 2008 Sullivan Ranch Spring Cow Herd Dispersal before they sold for a \$7,250 average and one of them, DSUL Daphne, went on to win several shows for the Stream family, IA. Also, a full brother to Stream's heifer won the 2008 lowa Beef Expo and lowa State Fair along with claiming Reserve Grand Champion Steer honors at the 2008 National Junior Hereford Show for Montana Deppe, IA. The 145E donor does not flush well and her progeny have been hard to come by for several years so be sure to take advantage of this first-ever sexed pregnancy to be sold from her. Her calves have all been worth the wait once they arrived and her kind of Herefords have never been more valuable.

Seller: Sullivan Ranch, Dan Sullivan - Hillsboro, TX - 254/707-0814



Purple Milsap

# Cumberland 7044...Roans That Win!



# SULL Cumberland 7044 ET \*x Reg. American Shorthorn Cow \*x4128137

CF TRUMP X \*x

CF SOLUTION X \*x

NPS DESERT ROSE 004

CF TRUMP X \*x WHR CUMBERLAND 9R86 \*

WR4 RODEO CUMBERLAND 3R52 \*

# Lot 22A - Three heifer embryos by SULL-GNCC Eldorado

# Lot 22B - Three heifer embryos by SULL-GNCC Eldorado

Available for pickup sale day

From top to bottom and through and through, the eighth edition of the Frozen Gold is stacked like no other with herd-building and program-moving opportunities like this great chance to access the winning and powerful Cumberland family. The young donor here was a great show heifer for Jesse Hoobler, OH, and her pedigree reads as well as anything you will find in the ASA herdbook. Sired by the breed-leading CF Solution, her dam is an original Cumberland that was herself a North American International Champion and is a full sister to the foundation sire, WHR Sonny 8114. These HEIFER embryos are sired by SULL-GNCC Eldorado, one of the hottest sires to emerge from the Sullivan and Nisley partnership. With guaranteed heifer calves on the way and the backing of the valuable Cumberland family, we ought to give you your banners on sale night.

Seller: Greenhorn Cattle Company, Dave & Josh Greenhorn – Waynesville, OH – 937/470-6552 Riverside Stock Farm, Mark Spangler & Family - Oakwood, OH -419/594-2557







# Jake's Jazzy 250J...New-Hge Shorthorn Power!



Jake's Proud Jazz



Jake's Jazzy 250J \*x:JIR Reg. 7/8 American Shorthorn Cow \*xAR32364

IRISH PRIDE OCC JAKE'S PRIDE 245B OCC LUSTRE 0016

JG CACTUS JACK C9340 **POLY CJ CUMBERLAND 5113** 

POLY D CUMBERLAND 725

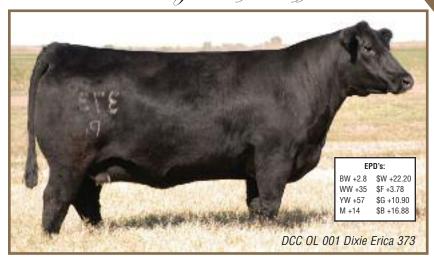
### Lot 23 – The Right to Flush Jake's Jazzy 250J

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of six (6) transferable embryos is guaranteed to the buyer with no cap. Jazzy 250J is open and ready to flush shortly after the auction. 250J is averaging 7.5 transferable embryos over 6 lifetime flushes.

Shorthorn beef genetics! Here is your first chance to own an entire flush from Jazzy 250J the powerhouse, outcross Shorthorn dam to Jake's Proud Jazz, among others. Jazzy 250J is shown here at nine years of age and is a model, polled Shorthorn cow that improvementminded breeders of all denominations will covet. Her most famous son, Proud Jazz, is the most widely used bull in the breed today and certainly one of the most unique and powerful Shorthorn bulls in recent memory. This old-line cow family is stacked for maternal quality with THF muscle and longevity. If you're looking for a purebred Shorthorn option to produce high-demand seed stock with fleshing ability, udder quality, muscle, and extra substance, then don't let this pass you by. Stop by Farrer's before the sale to see several 250J progeny in action. If quality matters, this is a rare and valuable Shorthorn cow family that won't let

Seller: Farrer Stock Farms, Tom Farrer & Family - Royal Center, IN - 574/643-9965 or 574/727-0680 Jake Ohlde - Palmer, KS

# The Best Daughter of Duff's 001... 24







# OCO OL 001 Dixie Erica 373 Reg. American Angus #14883268

OCC ANCHOR 771A MR ANCHORS OUTLAW MERCEDELLA 7024 OCC FREESTYLE 921F DCC DIXIE FRICA 001 OCC DIXIE ERICA 814G

Lot 24A – Three embryos by DCC New Look Available for pickup or shipping sale day

Lot 24B – Three embryos by DCC New Look

Lot 24C – Confirmed, unsexed pregnancy by DCC New Look Due to calve March 28, 2009 - Available sale night - Recipient is a crosshred cow

Lot 24D – Confirmed, unsexed pregnancy by DCC New Look Due to calve March 28, 2009 - Available sale night - Recipient is a

The most proven and powerful daughter of the incomparable Duff Dixie Erica 001 - the Lot 1 feature in this sale - this amazing female was the \$60,000 topseller of the 2007 Duff Power+ Genetics Sale. Her allure is obvious and anyone would give something valuable to own a 001 daughter, but this proven female can stand on her own four feet when it comes to production prowess. In fact, her young daughter by DCC New Look 101 was the \$35,000 top heifer calf of the 2007 Power+ Genetics Sale and a son sold with the top of the 2008 Duff Bull Sale. Still more daughters are favorites in the Duff herd and a maternal sister was the \$32,000 top-seller of the 2008 Power+ Female Sale. If you're in search of power Angus genetics, you will eventually land on this family of cattle; they lead the pack when it comes to consistency, muscle, look, and the kind we all love. Defect free and full of utility, this is the spot to build from. Dig in!

Seller: Boysel Cattle Company, Don, Shane, Micah, and Joel Boysel -East Liberty, OH - 937/539-1545 (Shane)

# And The Best Sister to Emblazon...



# Embryos of OCC Dixie Erica 790K

Reg. American Angus Cow +13749425

D H D TRAVELER 6807

O C C ANCHOR 771A

O C C JUANADA 709V N BAR EMULATION EXT

O C C DIXIE ERICA 907C

DIXIE ERICA OF C H 1019

### FPD's: BW +2.0 \$W +19.38 WW +30 \$F +9.94 YW +62 \$G +5.40 M +9 \$B +20.11

### Lot 25A – The Right to Flush OCC Dixie Erica 790K

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of eight (8) transferable embryos is guaranteed to the buyer with no cap. 790K will be ready to flush shortly after the auction and is currently averaging 14 grade one embryos per flush.

### Lot 25B – Three embryos by Meyer 734

### Lot 25C – Three embryos by Meyer 734 or OCC Missing Link Available for pickup or shipping sale day

A rare and valuable Dixie Erica with close ties to the core of the Ohlde program, this unmistakable donor is a great producer and a descendant of one of the most valuable cow families in any business. Her marvelous donor dam is a direct daughter of the foundation Dixie

Erica 1019 donor – the dam of OCC Emblazon 854E and OCC Doctor 940D - at Ohlde Cattle Company, KS, and a full sister to the proven OCC performance sire, Great Plains 943G. Full brothers to the dam of this production powerhouse include OCC Density, OCC High Density, and the Argentinean semen sales leader, OCC Jockey, while her full sisters rank with the best of the OCC brand. One of them, OCC Dixie Erica 906H, is the famous dam of a number of Ohlde high-sellers including the \$28,000 top-selling bull of the 2008 Basic Blacks Bull Sale. Other full sisters include a \$12,000 feature of the 2004 Cane Ridge Legends of the Fall Sale and the second dam of OCC Prototype. A maternal sister by DHD Traveler 6807, OCC Dixie Erica 808K, sold for \$26,000 in the 2007 Duff Power + Female Sale, and a maternal brother, OCC Guide Post, sold for \$30,000 while still more sisters by OCC Discovery have been notable producers and are leading programs across the country. 790K is a notable producer herself with three gorgeous daughters by OCC Legend – one of them sold for \$7,500 – working for Griswold Cattle and Peterson plus a very impressive daughter by OCC Focus that is working at Ohlde Cattle Company. This amazing cow has all the shape and power you expect but she offers a much more potent

and valuable pedigree than others of her kind. This is her first flush to sell and it is an opportunity that you should not pass up. Also, the mating to Meyer 734 has obvious appeal, and her blend with OCC Missing Link will produce progeny with three shots of the great Dixie Erica 1019!

Sellers: Dennis Peterson - Niles, MI - 269/506-1215 Boswell Cattle, Brad Boswell - Pella, IA - 641/780-2615



# Maximum Maternal Power...



Embryos of Duff Ms 9FB3 291P

DONOR PEDIGREE:

LEACHMAN FULLBACK

RITO 9FB3 OF 5H11 FULLBACK

RITO 5H11 OF 1B14 RITO MAINE

MAINE x ANGUS

ANGUS

Lot 26A - Three embryos by Who Da Man

Available for pickup or shipping sale day

Lot 26B – Three embryos by Heat Wave

Available for pickup or shipping sale day

Lot 26C – Three embryos by DJ Salute

Available for pickup or shipping sale day

Another power-player from the deep program at Duff Cattle Company, this Fullback x

Maine combination is dreamy-good and off to a fast start for her new owners. She was a \$24,000 selection from the crossbred division of the 2007 Power+ Sale where she set herself apart with her otherworldly body shape and smooth power. Her natural son by First Look is a rising star in the 2009 Power+ Bull offering and her first ET calves are just arriving at press time. This will be her first embryo offering and the service sires represented here give you a glimpse as to the range that we think this cow has. It's very rare to find a female that blends as much natural width, muscle, and stoutness on to such a totally feminine design. We wish we had display pens in the ball room for cows like 291P. One look at her and you'll be hooked. This is the first floor and we'll be going up quickly!

Sellers: Richard Jenkins & Family - Abingdon, VA - 276/608-8300 Bonnell Farms Show Cattle, Kip Bonnell & Family - Hope, IN - 317/432-4217

# K-2817 - The Modern Beef Machine...



# K- Cow 2817

DONOR PEDIGREE:

RITO 9FB3 OF 5H11 FULLBACK

OCC FREESTYLE

PBC 707 1M F0203 x DIXIE ERICA of RR 0130

HOUDINI

K- MA x SIM x AN

MEYER 734 X ANGUS

Lot 27A – Three embryos by Heat Wave

Available spring 2009 – Buyer will pay 50% sale day

Lot 27B – Three embryos by Heat Wave

Available spring 2009 - Buyer will pay 50% sale day

Lot 27C - Confirmed, Sexed Pregnancy by Heat Wave

Est. Calving Date: Feb-March 2010

Buyer will pay 25% of hammer price sale day and may choose a bull

or heifer pregnancy

Additional service sires will be considered

There is "maternal" and then there is "K- Maternal". There is no measuring tool for cows like this one; we'll have to invent a new scale and think of plenty of new words for cows like 2817. For now she stands alone, she is that unique. This is yet another reason to get some display pens in the ballroom. If you could see this cow you would be shocked at the amount of raw power and volume that she loads on to such a fluid, balanced, perfectly-sized frame with so much femininity and udder quality that you would be at a loss for comparison. This is the very definition of a "low input/high output" beef machine and she makes it look easy. There is no sign of Th or PHA near her yet her 2007 natural daughter by Heat Wave brought in \$9,500 at weaning time, just the latest example of what the 2817 cow can do. She barely eats anything but you'll never see this one skinny. You simply cannot build one any more right for the times, it can't be done. Flush her and see what we mean. This is her ballroom debut but she was destined for the bright lights. Granny Creek and R.A. Rowe freed her from the pack as the top-seller of the 2008 Fall Female Sale at K- Ranch, and we couldn't be more proud to offer a little slice of her to you. Strong stuff, indeed!

Sellers: Granny Creek Farms, Mike & Jody Forman – Mt. Vernon, OH – 614/332-0746 RA Rowe Farms – Utica, OH

Duff Ms 9FB3 291P

# Foundation Genetics from the Cane Ridge Core!

BPF Slam Dunk

EPD's:

BW +2.4

WW +30.0

YW +59.0

M + 190



CRCC Dixie Erica 6014S
Reg. Simmental Cow #2340500

MR BLACK GX 6W

**MEYER RANCH 734** 

MISS GX 728R HIGH VALLEY 5B5 OF 3D22

**OCC DIXIE ERICA 866G** 

O C C DIXIE ERICA 938E

# Lot 28A – The Right to Flush CRCC Dixie Erica 6014S

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of six (6) transferable embryos is guaranteed to the buyer with no cap. 6014S is open and ready to flush immediately following the sale. From three lifetime flushes she is producing an average of 15

# Lot 28B - Three embryos by BPF Slam Dunk

Available for pickup or shipping sale day

The \$25,500 record top-selling bred heifer from Cane Ridge Cattle Company, Dixie Erica 6014S is back in high form! She caused quite a stir when we put her up for bid two years ago, and for good reason. You just do not find Meyer 734 daughters that are this powerful, modern, complete, and well-bred for sale very often. Her quality is no accident. Study the last few pedigrees in this booklet and you'll see that she is the most modern vehicle to ascend from the timetested Dixie Erica line that has been the source of so many great performers. Her donor dam was a feature of that same Cane Ridge sale – see her at Lot 29 in this sale – and this pedigree runs deeper than deep with the right kind of cattle. This strip-faced powerhouse is miles away from the big, hard females that have given producers fits over the years. Her pedigree offers extreme versatility, and she offers hard-to-find power in a half-blood package. Without question, this flush opportunity holds extreme potential and these embryos are precious property as well. Their service sire will be new to many - he is a Hard Core son whose full sister is winning plenty for Mason Walker this season – but rest assured that you'll be hearing more from him. Here's your chance, and it's a

Seller: DeRouchey Cattle Company, Fred & Joan DeRouchey - Mitchell, SD -

# Maternal Giants...



# OCODixie Erica 866G

Reg. American Angus Cow #13071858

**TEHAMA BANDO 155** HIGH VALLEY 5B5 OF 3D22

HIGH VALLEY 3D22 OF 6V16

O C C ANCHOR 771A

O C C DIXIE ERICA 938E

O C C DIXIE ERICA 785B

# Lot 29A – Three embryos by Meyer 734

Available for pickup or shipping sale day

### Lot 29B – Three embryos by Meyer 734

Available for pickup or shipping sale day

The dam of the record-setting Lot 28 donor, CRCC Dixie Erica 6014S, and a foundation of the success at Cane Ridge, this pasture matron offers a different, but well-proven, top-side pedigree with years of research and development on the bottom. She has proven herself to be a very dominant production female that transmits her amazing phenotype and fleshing ability consistently. She has been mated to sires of various breeds and the end result has always been quality. Aside from 6014S, she is the dam of CRCC Irish Rookie, a popular, \$10,000 Irish Whiskey son purchased by Coulter Farms, TX, and a Legends of the Fall Sale topper in 2005 by Powerline at \$11,000. 866G will always be one of Mac Smith's all-time favorite cows, that's why he selected her to lead the way in his new outfit. Take this opportunity to access her time-tested

Seller: M.A.C. Cattle, Mac and Connie Smith - Horse Cave, KY - 859/707-7150



# She's Back...H Dream Girl from 42FJ!

PUPS Dream Girl 42TJ

TC STOCKMAN 365 NORTHERN IMPROVEMENT 4480 GF BLACKCAP OF RR 5367 FGJ HABANERO **ROWE MS HABANERO 42FJ ROWE MS DRAFT PICK 42F** 

Lot 30 – The Right to Flush PUPS Dream Girl 42TJ

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of six (6) transferable embryos is guaranteed to the buyer with no cap. Dream Girl 42TJ is open and ready to flush immediately following the sale. Her first lifetime flush occurred after press time.

A few years ago we introduced you to the power of Gene Rowe's great 42FJ cow. It's time for a reminder. When it comes to Maine-Anjou cows, you can do no better than the 42FJ line. She has been a shining star in production since she first freshened but she has outdone herself with her latest and greatest creation, the dazzling Dream Girl 42TJ by Northern Improvement. This new mother is the perfect reminder of just how useful this line of cattle has always been and, with her purebred top side, she is certain to add a new dimension of success to this wonderfully productive family of cattle. Physically, she is without flaw and everything you'd expect from 42FJ – wide, deep, moderate, sound, and hairy – yet she

is so sugary sweet and feminine that she brings plenty of new breeding options to the table. Her first heifer calf is a true delight and 42TJ is now ready for intensive exploration of her abilities. There is a reason that her dam is the \$82,000 valued record top-seller of this sale. Take a trip to see this female and her full brother, the new AI sire Northern Ice, or browse the 2006-2009 Ohio Maine-Anjou Sale catalogs for proof; many notable cattle and top-sellers trace to this family including 10 excellent bulls that will sell the day after this sale. Quality begets quality, and 42FJ just keeps stamping out the good ones. We're letting you in early on this special, young female whose future stardom could not be more certain. This is one investment you'll never regret!

Seller: The Power Up Syndicate Ferguson Show Cattle, John Ferguson - Chardon, OH -

Shatto Show Cattle, Jason Shatto - Ft. Loramie, OH - 937/726-4819 Rowe Farms, Gene Rowe - New Paris, OH - 937/533-1529







# The World Needs More "Super Cows"...





Wynns Chauncy 4193P

Embryos of KPHBarbi 7DD

Reg. American Maine Anjou Cow #206882

POWER PLANT THE WITCH DOCTOR LLND ASHLEY ZTA MAGNUM 194W MISS BAR MULESHOE 137A ANGUS 137

Lot 31A – Three embryos by Meyer 734 Available for pickup or shipping sale  $\bar{d_0}$ 

Lot 31B – Three embryos by Meyer 734

Available for pickup or shipping sale day

A Frozen Gold exclusive and a first-time embryo offering from the source of one of the great female lines in the business, these frozen goodies will produce full siblings to the great collection of "Super Cows" from the former Top Line Cattle Company, TX. In fact, the Top Line Dispersal featured no less than 11 daughters that returned just over \$113,000 and many have gone on to be difference-making producers in their new homes. The most famous of the Super Cows is the \$21,000 Wynns Crissy 795GF whose sons include the 2003 Ft. Worth Stock Show Grand Champion Steer and the AI sires All In and High Steaks and a \$21,000 daughter by Deja Vu. Other notable daughters include Wynns Chauncy 4193P that is the dam of the \$22,000 top-selling steer of the 2008 Mimms Club Calf Auction, and Wynns Nike 5709R that sold for \$13,250 to Woodruff Farms, OH, in the 2007 Holiday Classic Sale. Other daughters by Meyer 734 sold for \$12,000 and \$10,000, and Barbi herself commanded \$7,500 as a 13 year old open cow in that same dispersal sale. If you like your Meyer 734 daughters to look like steer producers and raise cutting-edge prospects, these are the only tools you'll need. Build with the best!

Seller: Leo Dick and Family - Nowata, OK - 918/440-5798

# 159...The Full Sister to Silver Bullet!



2008 Illinois State Fair Grand Champion Steer

White Noise

# Embryos of Kroupa / Boysel Donor 159 Donor Dam: Charolais

# Lot 32A – Three embryos by Friction

Available for pickup or shipping sale day

# Lot 32B - Three embryos by Friction

Available for pickup or shipping sale day

The silver power freak is here and you need to take notice! This full sister to Silver Bullet is Friction's best friend and she can do no wrong when it comes to making prospects that gather a crowd and bring home the banners. Her first flush with Friction is just the beginning of things to come but it produced Kevin Carey's multiple-champion that ended his career as the Grand Champion Steer of the 2008 Illinois State Fair as well as the AI sires, White Noise and Addiction. It was quite a crop but her 2008 litter of the same mating also contained the \$14,750 top-selling steer of the 2008 Boysel Club Calf Sale and confirmed pregnancies topped the vast selection of planned matings in the 2009 Sweetheart Sale. To date, 159 has never produced a calf that has sold for less than \$7,500. She has found her calling and this sextet of frozen eggs are shining features of our eighth offering. We can't wait to see what they create for you!

Seller: Kroupa Genetics, Greg and Renette Kroupa – White Lake, SD – 605/730-2525

Boysel Cattle Company, Shane and Adrienne Boysel - Zanesfield, OH -937/539-1545

# Full Sibs to Cherry Bomb! Embryos of SFCČ Help Me Rhonda Donor Sire: **Shorthorn** Donor Dam: Cunia son x An

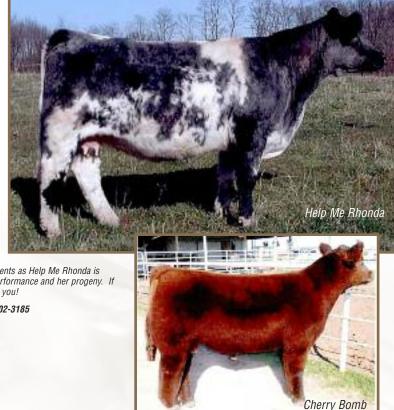
# Lot 33A – Three embryos by Heat Wave

### Lot 33B – Three embryos by Heat Wave

When it comes to the Frozen Gold, great things come in all shapes and colors and that is certainly the case with this first-time embryo offering. SFCC Help Me Rhonda is a sure thing with Heat Wave. She has proven herself time and again with this mating producing not only Cherry Bomb but also the first and highest-selling calves for the

Scott family each year they have worked with her. Her daughters are their top replacements as Help Me Rhonda is backed by the rock-solid, maternal influence of Cunia and it is shining through in her performance and her progeny. If you like them extra stout and hairy with considerable flash appeal, this is the mating for you!

Seller: Scott Family Cattle Company, Alan Scott & Family - Georgetown, OH - 513/702-3185



# The Great K- 008!



Embryos of K-Bar Cow 008

Donor Pedigee:

Sire: Blizzard Whiteout Dam: K-Bar Cow 726 (Char x Angus)

Lot 34A – Three embryos by Heat Wave 6

Available for shipping sale day

### Lot 34B – Three embryos by Lifeline

Available for shipping sale day

The best three-quarter Charolais cow ever to work at K- Ranch, this fabulous beauty was the \$36,000 Lot 2 female of the 2007 Fall Female Sale at K- Ranch. Thorne Cattle, TX, snapped her up to headline their ET program because Bill Thorne knows the power of Blizzard daughters. This one has power, and then some. For starters, she is the dam of White Fang, a noted K- herd sire by Full Flush whose calves have been top-sellers for the past three years. Her 2007 daughter Wildcard, K- Camilla 008T, brought \$8,000 to Gary

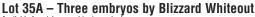
Grubleneck and went on to claim Reserve Grand Champion AOB of both the junior and open shows at the 2008 New Mexico State Fair. Other calves by Full Flush and Red Hot have been top-performers as this cow performs as good as she looks. She is a cinch with these matings. Don't miss the full sib embryos to her that sell as Lot 35.

Seller: Thorne Ranch, Bill Thorne - Dalhart, TX - 806/333-3234



Embryos of K- Cow 726 Donor Pedigree:

Sire: Charolais Dam: Angus



Available for pickup or shipping sale day

# Lot 35B – Three embryos by Blizzard Whiteout or Chunky Monkey

Special Confirmed Pregnancy Option: The winning bidder of this lot will have the option to select frozen eggs or a confirmed, unsexed pregnancy from 726 and sired by Blizzard Whiteout that is due to calve immediately after the auction. A purchase of six embryos will allow the purchaser the option to see the results of the confirmed pregnancy and then decide on either the embryos, the pregnancy, or both.

Another great source of K-Bar success, the 726 cow has been a phenomenal producer and she is still going strong at 11 years of age in her new home at Wolfridge Land & Livestock, KY and Reynolds Show Cattle, OH. She is, of course, the dam of the amazing K- 008 whose valuable frozen offering sells here plus a string of cattle by Full Flush and Heat Wave that have sold with the best of each of our crops. Her greatest achievements start with 008 and her granddaughter, K- Camilla 008T, and grandson, White Fang, but we also enjoyed it when a son by Full Flush sold for \$18,000 and another by Heat Wave brought \$12,500. This special female stands the test of time and delivers with a powerful punch! Select from full sibs to the 008 donor or a hot mating to Chunky Monkey whose first crop includes the 2009 San Antonio Stock Show Champion Charolais Steer. Or, take advantage of the special confirmed pregnancy option that is also available in this feature lot. Lock in some smokey success!

Sellers: Wolfridge Land & Livestock, Clint Hall & Family - Maysville, KY - 606/782-1981 Reynolds Cattle Company, Jason Reynolds - Russellville, OH - 513/260-7155





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### Properly distribute your load

Optimal ball location for proper load weight distribution on truck suspension with a 10% increased turn radius.

### No need to worry about a lever

Unique invertible, locking ball eliminates the need for handles and levers.

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Manufactured with the strongest mounting hardware constructed of solid 1/2" material to assure a heavy duty installation.

K- Camilla 008T

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YEAR	PART #	DESCRIPTION	MSRP
'94-02	DH1101	Dodge 15/25/3500, Short and Long Bed	\$360.00
'03-'09	DH1102	Dodge 2500/3500 Long Bed (Includes HD & Mega Cab)	\$360.00
'03-'08	DH1104	Dodge 1500 Short/Long Bed	\$360.00
'99-07	DH1201	Ford F-250/350 Short/Long Bed (Includes Super Duty)	\$360.00
'93-'97	DH1202	F-250/350 Short/Long Bed	\$360.00
'08-'09	DH1203	F-250/350/450 Short/Long Bed (Includes Super Duty)	\$360.00
'99-'07	DH1301	Chevy/GMC 25/3500 Short Bed (Includes HD)	\$360.00
'99-'07	DH1302	Chevy/GMC 25/3500 Long Bed (Includes HD)	\$360.00
'88-'98	DH1303	25/3500 Short/Long Bed	\$360.00
'99-'03	DH1303	3500 Classic Body Style	\$360.00
'07N-'09	DH1304	25/3500 Short Bed (Includes HD)	\$360.00
'07N-'09	DH1305	25/3500 Long Bed (Includes HD)	\$360.00
'08	DH1400	Tundra	\$360.00

# The Emerald Lady 138M!









# Embryos of Bainridge Emerald Lady 138M Donor Sire: Meyer 734

Donor Sire: Meyer 734 Donor Dam: Angus

### Lot 36A – Three embryos by Who Da Man Available for pickup or shipping sale day

# Lot 36B - Three embryos by Heat Wave

Available for pickup or shipping sale day

The most consistent female ever to serve at Bainridge and one of the hottest females in the business, you can't say we didn't warn you about the power of the 138M donor. She was a featured donor option of our sixth Frozen Gold Sale where Dwight Nelson, KS, snapped up her services and was quickly treated to the top-selling calf in his 2008 crop. This great female offers customer satisfaction every time her calves arrive. Her 2008 crop at Bainridge is a hint of things to come as calves by five different sires have gone on to become big winners already this season. Her oldest daughter is Bainridge Miss Who Da Man 11T, the reigning ACA National Reserve Grand Champion Female and the \$37,500 valued top-seller of the 2008 Bainridge Sale. 11T was the product of a deep flush to Who Da Man that included brothers at \$6,800, \$5,000, \$3,500, and \$2,500. Her spring 2008 sisters include a \$7,500 daughter of DCC New Look 101 that was purchased by Noah Skrinjar, OH, and has yet to be beaten in the ADB Division in seven appearances including selections as the Supreme Champion Female of the 2009 Tri-State Classic and the Gallia County (OH) Preview. Another daughter by The Untouchable sold to Hannah Topmiller, OH, and was selected as the Champion ADB and 4th Overall Female of the 2008 Muskingum Fall Classic, and still other daughters from this same crop by Dr Who and BEB Juneau have been winners in Ohio and New Mexico. It sounds like a cliché, but 138M works everything – really. Aside from the five heifers selling here, 138M previously produced a trio of daughters by Mossy Oak that averaged \$4,816 and a \$5,500 steer by Dr Who. These embryos by the late, great Who Da Man are a lock for profit – every calf from this flush sold for a strong sum – and this is her first attempt with Heat Wave. We know these will bring you running back for more. 138M delivers!

Sellers: Bainridge Cattle, Maghes Cattle Company, and Richard Jenkins – Bain Goff, 740/319-7321

# Hot Genetics...DSUL Katie 491K



# Embryos of DSUL Katie 491K Donor Sire: Cookie Monster Donor Dam: DSUL Heartthrob

### Lot 37 – Three embryos by Heat Wave

Available for pickup or shipping sale day

Katie 491K is on a roll! She is the hottest donor in the Sullivan Ranch lineup with three recent, big wins to her credit and, from a large selection of calves by Heat Wave, she has never let us down. A former Houston Grand Champion herself, Katie 491K is bred-up from champion stock and her babies might as well come with banners. Her 2008 collection of champions includes James Sullivan's Fourth Overall Steer of the Iowa State Fair and Charlie Wilson's Reserve Grand Champion of the World Beef Expo and the Missouri Black & Gold Bonanza. Both of these steers were by Heat Wave and their full sister, DSUL Bella, has been a multiple winner for the Vince Elder family, as well, with recent wins such as Supreme Champion Female of the 2008 Winter Buckle Classic and Reserve Grand Champion Chi Female of the 2009 San Antonio Livestock Show. This mating is really clicking as two more full brothers will be among the top-sellers of the 2009 Sullivan & Bar A Club Calf Sale. Do not expect to find too many of

Sellers: Sullivan Ranch, Dan Sullivan - Hillsboro, TX - 254/707-0814



2008 Iowa State Fair Fourth Overall Steer

2008 Black & Gold Bonanza Res. Grand Steer





# More of a Great Thing... Chill Factor x 602!



# MIM Miss 602 Chill 648N

DONOR PEDIGREE: Reg. MaineTainer Female

Sire: Chill Factor Dam: Kroupa Angus 602

### Lot 38A - The Right to Flush Miss 602 Chill 648N

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of eight (8) transferable embryos is guaranteed to the buyer. Should the flush produce more than 12 embryos, those embryos will be split between buyer and seller with the seller paying for their share. Miss Chill 648N is open and ready to flush immediately following the sale. She is averaging 13 transferable embryos over 2 lifetime flushes.

### Lot 38B – Three embryos by Full Flush Available for pickup or shipping sale day

### Lot 38C – Three embryos by SLC Sooner

Available for pickup or shipping sale day

The only thing better than one 602 daughter is two of them and this young, solid-black full sister to the Lot 2 legend is just what you would expect from this line of cattle. She is just now hitting her productive stride in the Tolle and Guyer programs and, with her pedigree and her striking good looks, there is no limit to what she will accomplish. This family of cattle has generated well in excess of \$1.5 million and continues to be one of the most genetically influential families in the business. The combination of Chill Factor, 602, and the Full Flush line is guaranteed gold, and this mating to SLC Sooner looks like Maine-

Anjou perfection to us. Everything is right with 648N – physically and genetically - and she is built as much like her famous older sister as any female that 602 has produced; why do you think she came to Robinson? It's time you treated yourself to a piece of the 602 family!

Sellers: Tolle Show Cattle, Brent Tolle & Family - Taylorsville, KY - 502/905-7831 Guyer Cattle Company, Dave Guyer & Family - Robinson, IL - 618/546-5035



# The Sullivan 6651 Family...





2005 Tulsa State Fair Grand Champion Steer



2008 Hoosier Beef Congress Res. Supreme Heifer

# Sullivan Donor 6651

Donor Sire: Stockman 365 Donor Dam: Maine x Angus

# Lot 39A – Three embryos by Heat Seeker

# **Lot 39B – Three embryos by Who Made Who** Available for shipping sale day

Any cow whose lifetime average on 20 steer calves is \$14,350 with seven heifer calves at \$16,750 is sure to get our attention. Back by popular demand, the Frozen Gold is the only place you can own these frozen treasures from the incredible Donor 6651 at Sullivan Ranch – and her only daughter by Who Made Who whose first public embryo offering sells here as Lot 40. Over the years, 6651 has become Heat Seeker's best friend and time has proven her to be one of those truly rare individuals whose influence remains strong through generations, producing quality every time she is involved. Formerly of Sullivan Farms, IA,

6651 rose to prominence in an elite set of donors by producing top-sellers and winners with every crop. The source of 4 State Fair Champions in 4 years and 8 daughters that are currently in transplant, the first crop from 6651 included a daughter by Who Made Who that was selected as the Champion Commercial Heifer of the 2002 Indiana State Fair (our Lot 40 donor) while a pair of Heat Seeker brothers topped the Sullivan Pasture Sale and went on to win a string of jackpots in the Midwest with one ending his career as the Reserve Grand Champion Steer of the Kansas State Fair for the Ruff family. Another Heat Seeker son was the \$20,000+ top-seller of the next Sullivan Sale and later became the Grand Champion Steer of the Tulsa State Fair for Bobby Kokojan just after his full brother was selected as the Grand Champion Steer of the Tennessee State Fair. 6651 then produced the extremely popular sire, DSUL Upgrade 6651 by Heat Seeker and his red, full sister that sold for \$5,800.

Perhaps the best thing about the amazing 6651 is the production strength of her daughters. Most of them have been retained but the seven that have sold have been extremely popular with one selling for \$22,000 – see the impressive average above – and they have gone on to make outstanding cows themselves – see Lot 40. Heat Seeker x 6651 donors have been responsible for Jason Allen's 20-time winner and Supreme Champion Female of the 2007 Iowa Beef Expo, a \$22,000 son by Friction, and calves at \$6,500, \$15,000, and \$35,000 by Who Da Man including Isaiah Bridwell's 2008 Hoosier Beef Congress Reserve Supreme Champion that was also Supreme Champion of the 2008 Nebraska AGR Preview.

6651 represents the rarest of the rare. Own these embryos and bring a whole new level of excitement to your program!

Seller: Sullivan Ranch, Dan Sullivan – Hillsboro, TX – 254/707-0814

# SULL Vicki... WMW x 6651! • Emrbyos of SULL Vicki

Donor Sire: Who Made Who Donor Dam: SULL Donor 6651 by Stockman 365

# Lot 40A – Three embryos by Heat Wave

# Lot 40B – Three embryos by Heat Wave

### Lot 40C – Three embryos by Mossy Oak Available for shipping sale day

The only Who Made Who daughter of the trendsetting Sullivan Ranch Donor 6651, SULL Vicki was a champion show heifer that has become a trusted source of champions herself. Selected as the Champion Commercial Female of the 2002 Indiana State Fair Junior Show, each year since has been filled with banners and profit for this impeccable performer that seems to work with everything. She is built and bred like a natural complement

to Heat Wave and her 2008 crop by him featured a \$15,000 son that sold to Nic Reiman, SD. But it is her combination with several other sires and bulls of other breeds that makes this donor really special. For instance, her son by a purebred Limousin herd sire was selected as the Fourth Overall Steer of the 2006 Georgia Junior Livestock Show for Dillon Gray, and a steer and heifer by the popular Limousin sire, Cookie Monster, sold for \$5,000 and \$10,500, respectively. Also, a \$7,000 daughter by Almost Famous was selected as the Reserve Calf Champion of the 2006 ACA National Show for Schyler Bane, IN. Heat Wave, Cookie Monster, Almost Famous — that's quite a cow.

How could you build a club calf donor with a better pedigree? How could you mate her any better? There is power in the blood here and we know we'll be hearing from these.

Sellers: Deatsman Farms, Brian Deatsman – Leesburg, IN – 574/527-6679 Sennett Cattle, Lance Sennett







# 7063 Makes It Easy...



BF/Mimms Donor 7063

Donor Sire: Rock On Donor Dam: Shamrock

Lot 41A – Three embryos by Heat Wave Available for pickup or shipping sale day

Lot 41B – Three embryos by Heat Wave

Lot 41C – Confirmed, unsexed pregnancy by Heat Wave Due to calve May 23, 2009 - Available for pickup in Royal Center, IN – Recipient #138 is a 8 yr. old black Snowball x Angus cow of excellent quality

Like death and taxes, the great Donor 7063 just won't go away. As soon as we think we've had enough of her she hits another home run — usually a Grand Slam! It's pretty amazing, but she just NEVER misses with Heat Wave.

Her most recent home run came in the form of Ky Stierwalt's 2009 National Western Stock Show Grand Champion Market Steer that was, believe it or not, the fifth calf chosen from a powerful flush of 14 sons and daughters of 7063

raised by the Sid Blackburn family NM Remember also that the 2008 Mimms Club Calf Auction featured a remarkable display of the power of 7063 when 13 of her calves by Heat Wave sold for a \$6,701 average with a top of \$14,750. The 2009 Mimms Sale is headlined by another pair of 7063 sons - another 100% crop of sale qualifiers - and still more steer calves from 7063 are hitting the Texas majors at press time. Also, don't forget that a different Heat Wave x 7063 steer bred by Nowatzke Show Steers, IN, from an embryo purchase was selected as the Reserve Grand Champion Prospect Steer of the 2007 National Western Stock Show for Kirbe Schnoor, CA, and his full brothers from 2007 were top-sellers for Sharp Farms, OH. Furthermore, a 7063 son by Full Pardon sold for \$30,000 from Leroy Beitlespacher's pastures to Copus Cattle, TX, and another by Heat Seeker sold for \$10,000 before a 7063 daughter produced the \$14,750 top-selling steer of

"Chavez"
Ry Stiarwak
Locate Utildhema

Heat Wave x 7063





Beillespacher's 2005 sale. 7063 puts the "Power" in "Power Cow" and continues to create success, enjoyment, and profit for everyone that touches her. Gamblers need to look elsewhere - 7063 does not miss.

Sellers: Mimms Cattle, Mike Mimms, DVM – Hereford, TX – 806/364-5016 Lot 41C is offered by Farrer Stock Farm, Tom Farrer & Family – Royal Center, IN – 574/727-0680

# The Great Miss C...



JOSH Miss Cerveza 2505 "Miss C"

DNOR PEDIGRE:

Bag Maintainer Franch

Reg. MaineTainer Female

Sire: **Cerveza**Dam: **Maine x Angus**Tested THF/PHAC

Lot 42A – Three embryos by SLC Sooner Available for pickup or shipping sale day

Lot 42B – Three embryos by SLC Sooner Available for pickup or shipping sale day

Lot 42C – Three embryos by Discovery Available for pickup or shipping sale day

# Lot 42D – T hree embryos by Heat Wave

Available for pickup or shipping sale day

The world's most powerful Cerveza daughter is here! This multiple-champion is quite a phenotypic gem and perfectly versatile breeding piece that walks the line between club calf and breeding stock production. She buries them all in terms of her exciting combination of proper size, unreal muscle and hair blended with razor-sharp good looks and correct movement. The matings offered here give you an idea of how versatile we think she will be and, after her seeing her first natural heifer calf that sold for a tidy sum as a show prospect, we know that the future holds some very big things for this quarter-blood female. Take special note of the embryos selling by Dicsovery; they are the first to sell by this very popular Ali x WAG Hairietta son.

Sellers: Tolle Show Cattle, Brent Tolle & Family – Taylorsville, KY – 502/905-7831 DeRouchey Cattle Company, Fred & Joan DeRouchey – Mitchell, SD - 605/530-6488



Discovery

# The 8th Rare Semen Auction

Lot 100* – Ali - 5 straws x \$	Lot 133* – Habanero - 5 straws x \$
Lot 101* – Ali - 5 straws x \$	Lot 134* – Habanero - 5 straws x \$
Lot 102* – Ali - 5 straws x \$	Lot 135* – Habanero - 2 straws x \$
Lot 103* – Ali - 5 straws x \$	
Lot 104* – Ali - 5 straws x \$	Lot 136* – HD Bloodstone - 5 straws x \$
Lot 105* – Ali - 5 straws x \$	
Lot 106* – Ali - 5 straws x \$	Lot 137 – Hall's Legacy Plus - 2 straws x \$
	Lot 138 – Hall's Legacy Plus - 2 straws x \$
Lot 107* – CF Trump - 2 straws x \$	Lot 139 – Hall's Legacy Plus - 2 straws x \$
Lot 108* – Cunia – 2 ampules x \$	Lot 140 – Hall's Legacy Plus - 4 straws x \$
Lot 109* – DCC New Look - 2 straws x \$	Lot 141* – Heat Seeker - 5 straws x \$
Lot 110* – DCC New Look - 2 straws x \$	Lot 142* – Heat Seeker - 5 straws x \$
Lot 111* – DCC New Look - 2 straws x \$	Lot 143* – Heat Seeker - 5 straws x \$
Lot 112* – DCC New Look - 2 straws x \$	Lot 144* – Heat Seeker - 5 straws x \$
Lot 113* – DCC New Look - 2 straws x \$	Lot 145* – Heat Seeker - 5 straws x \$
Lot 114* – DCC New Look - 2 straws x \$	
	Lot 146* – Heat Wave - 2 straws x \$
Lot 115* – DJ Salute - 3 straws x \$	Lot 147* – Heat Wave - 2 straws x \$
Lot 116* – DJ Salute - 3 straws x \$	Lot 148* – Heat Wave - 2 straws x \$
Lot 117* – DJ Salute - 3 straws x \$	Lot 149* – Heat Wave - 2 straws x \$
Lot 118* – DJ Salute - 3 straws x \$	Lot 150* – Heat Wave - 2 straws x \$
Lot 119* – Draft Pick - 4 straws x \$	Lot 151* – Heat Wave - 5 straws x \$
Lot 120* – Draft Pick - 4 straws x \$	Lot 152* – Heat Wave - 5 straws x \$
Lot 120 - Draft Pick - 4 Straws x \$	Lot 153* – Heat Wave - 5 straws x \$
LUL IZI — DIAIL FICK - 2 SUAWS X \$	Lot 154* – Heat Wave - 5 straws x \$
Lot 122 – Eagle Scout - 5 straws x \$	Lot 155* – Heat Wave - 5 straws x \$
Lot 123 – Eagle Scout - 3 straws x \$	Lot 156* – Heat Wave - 5 straws x \$
Lot 124 – Eagle Scout - 2 straws x \$	Lot 157* – Heat Wave - 5 straws x \$
•	Lot 158* – Heat Wave - 5 straws x \$
Lot 125 – Friction - 5 straws x \$	- No need to ask. If it wasn't the good stuff we wouldn't sell
Lot 126 – Friction - 5 straws x \$	it. One owner, from ET inventory, frozen gold.
Lot 127 – Friction - 5 straws x \$	Lot 159* – Meyer 734 - 3 straws x \$
* Proven flush-quality – One owner, one batch semen	Lot 160* - Meyer 734 - 2 straws x \$
Lot 128 - GF Maximus – 5 straws x \$	Lot 161* – Meyer 734 - 2 straws x \$ Lot 161* – Meyer 734 - 2 straws x \$
Lot 129 - GF Maximus – 5 straws x \$	
	Lot 162* – Meyer 734 - 2 straws x \$
· · · · · · · · · · · · · · · · · · ·	Lot 163 – Power Plant - 5 ctraws v C
·	
Lot 130 - GF Maximus – 5 straws x \$ Lot 131 - GF Maximus – 5 straws x \$ Lot 132 - GF Maximus – 5 straws x \$	Lot 163 – Power Plant - 5 straws x \$ Lot 164* – Power Plant - 5 straws x \$

# The 8th Rare Semen Auction

Lot 165 – SLC Sooner - 2 straws x \$
Lot 166 – SLC Sooner - 2 straws x \$
Lot 167 – SLC Sooner - 2 straws x \$
Lot 168 – SLC Sooner - 2 straws x \$
Lot 169 – SLC Sooner - 2 straws x \$
Lot 170* – Who Da Man - 2 straws x \$
Lot 171* – Who Da Man - 3 straws x \$
Lot 172* – Who Da Man - 5 straws x \$
Lot 173* – Who Da Man - 5 straws x \$
Lot 174* – Who Da Man - 5 straws x \$
Lot 175* – WHR Sonny - 4 straws x \$
Lot 176* – WHR Sonny - 3 straws x \$
Lot 177* – WHR Sonny - 3 straws x \$
Lot 178* – Wulfs EXT - 5 straws x \$

# **Sexed Heifer Semen**

Lot 179* – SVF/NJC Built Right - 5 straws x \$
Lot 180* – SVF/NJC Built Right - 5 straws x \$
Lot 181* – SVF/NJC Built Right - 5 straws x \$
Lot 182* – SVF/NJC Built Right - 5 straws x \$
Lot 183* – SVF/NJC Built Right - 10 straws x \$
Lot 184* – SVF/NJC Built Right - 10 straws x \$
- Collected in 3 ML straws
Lat 405+ US Vine Mayor Ontrovery
Lot 185* – HF King Meyer - 3 straws x \$
Lot 185* – HF King Meyer - 3 straws x \$ Lot 186* – HF King Meyer - 3 straws x \$
• • •
Lot 186* – HF King Meyer - 3 straws x \$

\* Denotes semen that will be available for pickup sale night

- Semen will sell at the end of the auction.
- All semen will be sold with the buyer's choice and privilege to select one or more lots at a time.
- All semen will be sold "by the straw/ampule" multiplied by how many straws are in the lot you select.
- Not all semen will be available for transfer at the auction. Those lots noted with asterisks (\*) above are expected to be available at the auction. Please listen for announcements regarding location.
- In all cases shipment is the responsibility, risk, and expense of the purchaser.
- Semen available but not picked up sale night will be stored in the purchaser's name at Genetic Connection, Springfield, OH. Storage charges may apply if not picked up or shipped immediately following the sale. To arrange shipping, call 937/399-1201.

### Sale Day Phones: 419.350.9159 or 419.350.2252 or 513.256.8575

Proxy bids accepted via facsimile at 419.862.0119 or by e-mail to primetime@primetimeagrimarketing.com prior to close of business March 13th. Buyers must include complete contact and payment information with bid submission.

We Proudly Accept:





**Absentee Bidding On Semen Lots:** Please download and print the sale order and update sheet prior to the auction and be prepared to follow along. Semen will sell at a rapid pace.

If you cannot attend but are interested in purchasing some of the frozen semen selling here we are happy to offer two ways to accommodate your interests.

# Option 1:

Register online at www.liveauctions.tv prior to March 14th. With high-speed internet access you can then watch the auction and place your bids online in real-time. For questions concerning the online bidding process please call 330/234-7425.

# Option 2:

Contact any member of the marketing staff prior to the auction to place an absentee bid. The phones and contact information for the marketing staff is shown in the front of this booklet. Please call as early as possible to insure best possible service.

Due to the nature of the semen sale it is impossible for us to offer live, phone bidding. All absentee purchases will be billed immediately following the sale and no semen will be released until payment is secured. Shipping is at the expense and risk of the buyer.

All absentee bidders must be pre-approved either online or with the sale manager.

Call us to schedule Breeding Soundness Exams for this spring and your Expo Sale Bulls.





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# Take the IVOMEC® Challenge this spring.

There's never been a better time to treat your cows and calves for parasites. Leading parasitologists say if you deworm only once a year, do it in the spring to prevent newly turned out cows and calves from contaminating pastures.

You can't lose when you treat this spring with IVOMEC® Brand Products. Take the IVOMEC Challenge and prove it to yourself. Simply purchase IVOMEC EPRINEX® (eprinomectin), IVOMEC Plus (ivermectin/clorsulon), IVOMEC (ivermectin) Pour-On or IVOMEC 1% Injection between February 1, 2009, and June 30, 2009, and treat your cows and calves with it. If the improved average calf weaning weight does not cover the purchase price of the IVOMEC Brand Product used in spring 2009, Merial will provide an equal amount of doses of any IVOMEC Brand Product for fall 2009.

For complete IVOMEC Challenge details and claim information, see your veterinarian or animal health supplier or visit www.ivomec.com.

Consult your veterinarian for assistance in the diagnosis, treatment and control of parasitism.

Stromberg, BE, "Strategic deworming: A northern cow/calf perspective," PowerPoint presentation, Merial Parasitology Symposium, Miami, Florida, February 7-9, 2005



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IVOMEC Plus (ivermectin/clorsulon): Do not treat cattle within 49 days of slaughter. Do not use in dairy cattle of breeding age or in veal calves. IVOMEC (ivermectin) Pour-On: Do not treat cattle within 48 days of slaughter. Do not use in dairy cattle of breeding age or in veal calves. IVOMEC 1% Injection for Cattle and Swine: Do not treat cattle within 35 days of slaughter. Do not use in dairy cattle of breeding age or in veal calves. Do not treat swine within 18 days of slaughter. IVOMEC EPRINEX (eprinomectin) Pour-On for Beef and Dairy: No meat or milk withdrawal is required when used according to label. All IVOMEC Brand Products: Do not use in other animal species not on the label as severe, adverse reactions, including fatalities in dogs, may result.



FRIDAY EVENING, MARCH 20 COLUMBUS, OHIO USA THE CROWNE PLAZA HOTEL

Craig M. Reiter & Assoc. P.O. Box 85 Elmore, Ohio U.S.A. 43416 www.primetimeagrimarketing.com

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